



Same Live Event  
New Virtual Platform





# StreamWorks

LiveCast Platform



## End to end web streaming services for a reliable viewer experience.

StreamWorks is South Africa's first, glass to glass live streaming service provider.

A division of Stage Audio Works, we can provide not only the hardware, but the software and infrastructure needed to get your message on the world wide Web in which ever way needed. In the wake of COVID19, there has been renewed interest and acceptance of participating in events from home. However, public streaming

platforms and the internet in general has come under increasing pressure, with embarrassing consequences to the host organizations. With vast experience in delivering video reliably to internet users, especially in Africa, StreamWorks has developed a modern system to add a layer of reliability and security to your live streams and ensure that your viewers are able to access your content whenever they need to.



## Take a look at some of the key benefits of using the StreamWorks Platform.

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### Keep your audience engaged.

Your streaming video technology should always deliver the best experience to your viewers and not stand in the way of the story telling or your message. Our goal is to help you to keep your audience engaged and captivated as they expect the online stream to be no different their traditional viewing experience.

### Why should I pay for live streaming in the first place?

Public streaming platforms are congested, with millions of hours of content competing for your audiences attention.

You have a limited time window to ensure viewer engagement. If you need to ensure your viewers are able to view your content, you need to engage with a specialist provider that has a common goal to see that happen.



### Local Support.

Not everyone is connected to super-fast broadband and many are paying high prices for pay-as-you-go data. Our platform is designed with this in mind. Technical support is important too - our team of experts are located in your time zone. We understand the pressure you are under to deliver and meet the expectations of your audience. We're always available and we care about the end result.



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### It works. Plain and simple.

StreamWorks understands the pressure of a live event. Our services are designed to offer you peace of mind. We're trusted by several leading events production companies and their clients, brands like Liberty, Mercedes-Benz, Nedbank, Volkswagen, Bonitas, Momentum, Accenture and many others to deliver their content reliably and securely to their end users

### SRT Ready.

Secure Reliable Transport, or SRT is an open source video transport protocol and technology stack that optimizes streaming performance across unpredictable networks with secure streams and easy firewall traversal, bringing the best quality live video over the worst networks.

Supported natively by the StreamWorks platform, SRT offers a significant improvement on local networks when compared to legacy protocols like RTMP.



### Built to Scale.

Our infrastructure leverages modern computing technology, carrier grade networks, secure colocation hosting facilities and the latest software to offer the best quality live video streaming possible.

Delivering content to your viewers via several Content Delivery Networks (CDNs), which cache data on or near to your viewers ISP's networks. This dramatically improves the viewer experience.

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### Affiliate friendly.

If you're a systems integrator, event rental company or reseller of broadcasting equipment, bundling our services with your systems provides an opportunity for you to establish a secondary recurring revenue stream.

### Customization built in.

Do you have a specific need or requirement? While we publish several fixed options, we're able to tailor a streaming package to suit your needs. Our flexible underlying systems enable any feature you may require, like paywall, password protected players, DRM, multi channel audio for interpretation and audio-only streams for the data usage conscious.



#### Locally Hosted

State of the art infrastructure on carrier grade networks



#### Modern Technology

We use the latest in streaming protocols and technology to deliver uninterrupted video to your users



#### Low Cost

We work hard to make sure our services offer you the best value for money

## Our product offering

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### Web Streaming

Hosted on state-of-the-art infrastructure, our web streaming offers reliable, scalable and predictable internet video delivery to viewers across the world.



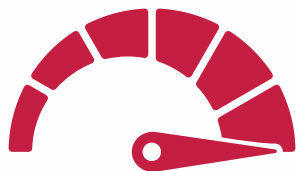
### Webinar Platform

StreamWorks provides a customizable, locally hosted webinar platform that provides delegate registration, attendance tracking, chat and Q&A.



### Event Landing Page

StreamWorks is able to provide a customized event landing page with a custom URL slug. This allows for a custom, easy to use viewer experience.



### Low Latency Streaming

StreamWorks provides a low latency video delivery solution, based on the WebRTC protocol. Enabling the delivery of video with a sub 2 second latency for fast end to end content delivery.

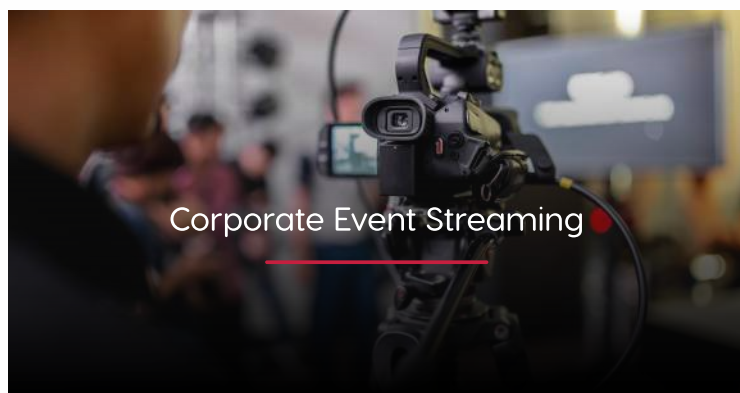


### SRT Contribution Network

StreamWorks relies heavily on SRT to ensure reliable video delivery to our servers. We also provide a SRT contribution service, which allows you to move high quality video across the world with the lowest possible latency.

## What solutions we can provide?

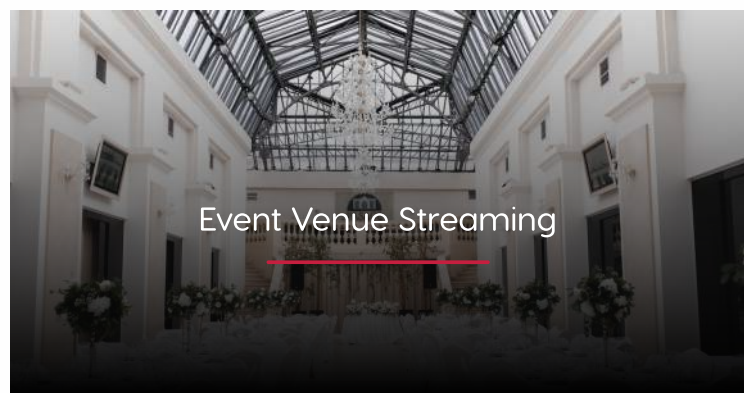
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### Corporate Event Streaming

We're living in a changing world, where events that were previously held in the form of a gala dinner or conference, are being moved online. Many event companies have perfected the art of staging an event live, use StreamWorks to take these capabilities online!

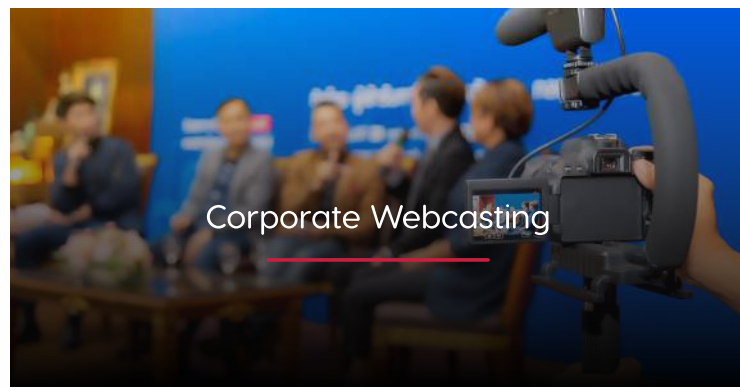
We provide a stable, scalable service to present events to thousands of attendees. StreamWorks Platform also allows for simultaneous translation feeds to be embedded within our player, enabling engagement with wide audience demographics.



### Event Venue Streaming

With friends and families spread across the country and the world, streaming of weddings, funerals and all events is becoming a hot topic.

Equip your venue with a streaming system and, when combined with StreamWorks OptiStream service, you'll be able to provide a virtual event venue page that your clients can distribute! It's a new revenue stream you can't afford to miss out on.



### Corporate Webcasting

Many organizations are rethinking their events and training policies. StreamWorks can outfit your office with a live production system that you can use to stream town hall meetings, training sessions and other events to a password protected landing page.

## What solutions we can provide?

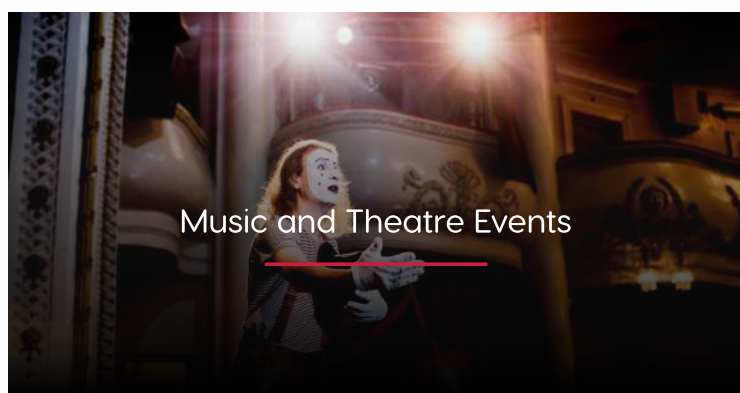
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### Churches and Religious Organizations

Streaming your services and gatherings provides an ideal platform for your members to stay connected to your organization regardless where they are located.

Our platform allows for streaming to social media, as well as your own website and Church Online page in a stable and secure manner.



### Music and Theatre Events

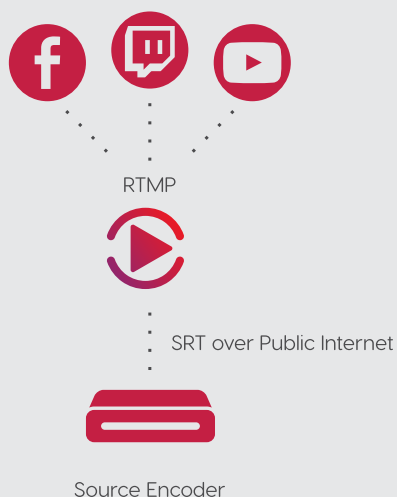
StreamWorks Platform allows for high quality, ad free live streaming of music concerts, on locally hosted infrastructure that scales to support huge audiences.

You'll always be in control of what your audience experiences. We've also partnered with inPlayer to provide a premium paywall solution, allowing you to monetize your content.

# South Africa's first secure, high performance, live streaming service.

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## MultiStream Package

Our base package, Restream allows a user to contribute their content to several public streaming providers in a secure manner. Powered by SRT, users can publish a single feed to our servers which can be restreamed on to up to 4 RTMP destinations, like Youtube, Facebook and Twitter, via our carrier-grade network.



## OptiStream Package

Our flagship offering, we deliver a custom HTML5 player to you, which you can embed on your website, Church Online platform page or mobile app. Content is delivered to the player via our multi CDN network. Our player can integrate with several analytics platforms so you can see how many people were watching, where they were located and how long they watched for. We can also push, from the same incoming stream to several RTMP social media platforms.



We are also able to offer password-protected streaming and multichannel audio for simultaneous interpretation.

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